

# LIZ CENTOLELLA

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## SELECTED WORK

- 2008-PRESENT SAFARI SUNDAYS, ASSOCIATE ART DIRECTOR • NEW YORK, NY  
Designing and ideating for major clients such as Pepsi, Doritos, and 7UP, we work on an international platform to develop web strategy for niche markets, innovating the way advertising is reached globally and on the web.
- 2007-2008 IMAGINARY FORCES, DESIGNER • NEW YORK, NY  
Beginning directly after college, I was picked up by Imaginary Forces as a staff designer. Here, I have had my introduction to the design world, working on various projects in film, television, commercials, and experience design.
- 2006 TEACHERS ASSISTANT FOR INTERACTIVE AND MOTION DESIGN • SARASOTA, FL  
Selected as the only eligible student with the knowledge to assist a professor, I used my skills of Motion and Interactive design to assist teach over twenty students at Ringling School of Art and Design.
- 2006 INTERNSHIP AT RINGLING SCHOOL DESIGN CENTER • SARASOTA, FL  
Gained experience working with clients, branding and following existing design protocol, designing brochures and identity packages, and following a project from concept all the way to press and distribution.

## EDUCATION

- 2003-2007 RINGLING SCHOOL OF ART AND DESIGN • SARASOTA, FL  
Bachelor of Fine Arts in Graphic and Interactive Communications, with Honors

## SPECIAL SKILLS

- COMPUTER PROGRAMS  
2001-PRESENT All Adobe products including Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash, including HTML, CSS, and basic XML

## HONORS AND AWARDS

- 2008 PUBLISHED AS FEATURE ALUMNI IN RINGLING SCHOOL CATALOGUE  
two page spread and interview
- 2007 PUBLISHED IN PRINT MAGAZINE • REGIONAL DESIGN ANNUAL  
for collaboration piece; Ringling Admissions Collateral
- 2007 GOLD DISTRICT / SILVER REGIONAL STUDENT ADDY AWARD  
for collaboration piece; Ringling Admissions Collateral
- 2006 ANNUAL FLORIDA PRINT AWARD  
for "Best In Category"; Path Calendar
- 2006 BEST OF MOTION GRAPHICS AWARD & BEST OF WEB DESIGN AWARD  
in the "Best of Ringling" Juried show; Sybille Hagmann